



# Digital Agenda for Europe

## 'L'Agenda Digitale Europa e le sue prospettive future'

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DG CONNECT - F1: Growth & Jobs

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# Political framework: Europe 2020

## 7 flagships

### Digital Agenda for Europe

- Youth on the move
- Innovation Union
- An industrial policy for the globalisation era
- New skills for jobs
- European Platform against poverty
- Resource efficient Europe





# Pillars - Digital Agenda for Europe

**Digital Single Market**

**Interoperability & Standards**

**Trust & Security**

**Fast and ultra-fast Internet access**

**Research and innovation**

**Enhancing digital literacy, skills and inclusion**

**ICT-enabled benefits for EU society**

# Full implementation of updated DAE - Impacts

5% expected increase of European  
GDP by 2020

1.2 million jobs to be created in  
infrastructure construction in the short  
term, rising to 3.8 million jobs  
throughout the economy in the long term

Growth  
& Jobs

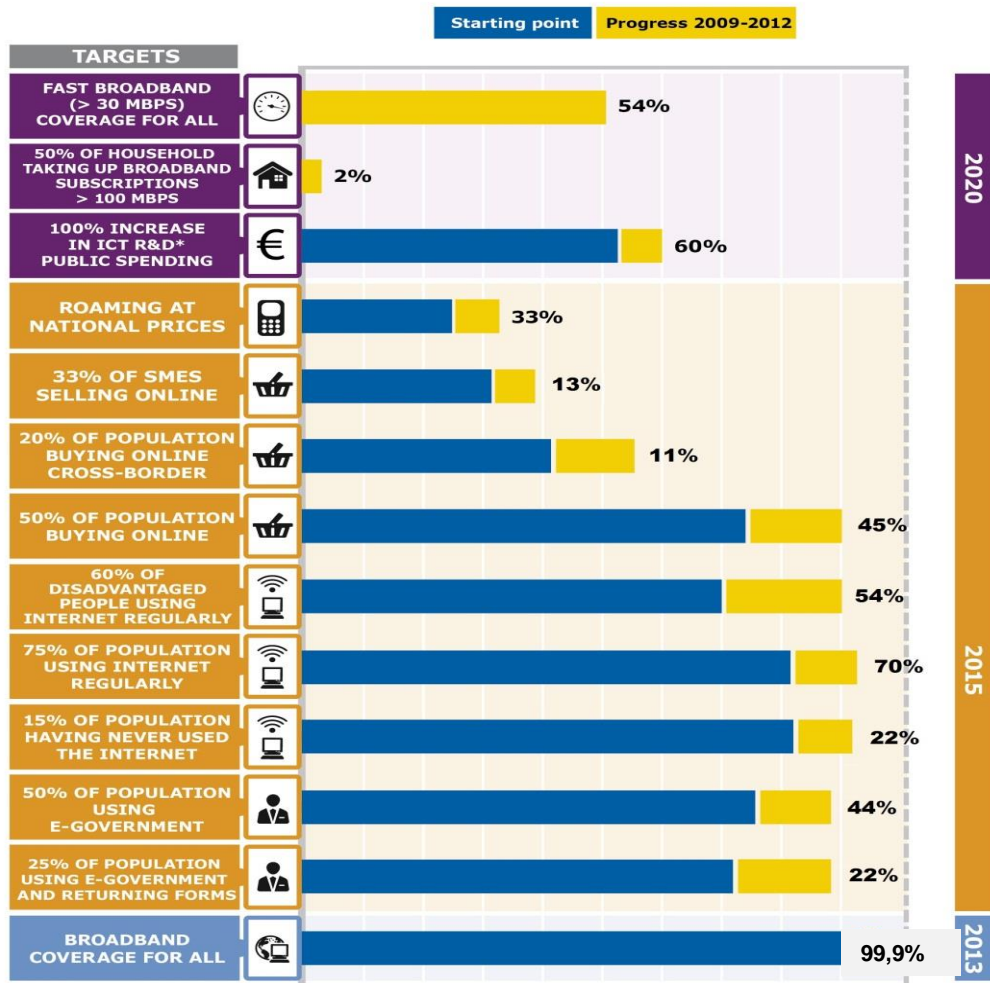


European  
Commission

# Digital Agenda

- Basic Broadband virtually everywhere – Fast broadband >30 Mbps reaches 54% of EU
- Internet access increasingly going mobile - 36% of EU citizens use portable devices
- 50% have no or low computer skills – 40% of companies have difficulties recruiting IT specialists
- 1,000,000 ICT vacancies by 2015
- eCommerce growing steadily, but not cross-border

# 2013 Scoreboard



\*R&D: Research & Development



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# National Digital Agendas



# Sviluppo dell'Agenda Digitale in Italia

More info: <http://ec.europa.eu/digital-agenda/en/progress-country>

Target	EU27	Italy
Fixed basic broadband coverage	95.5% HH	98.4% HH
NGN Coverage (30Mbps)	53.8%	14%
NGN take up	14.8%	0.1%
Internet take up	28.8%	22.5%
Regular users of Internet	70%	53%
Never used internet	22%	37%



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# DAE Engagement

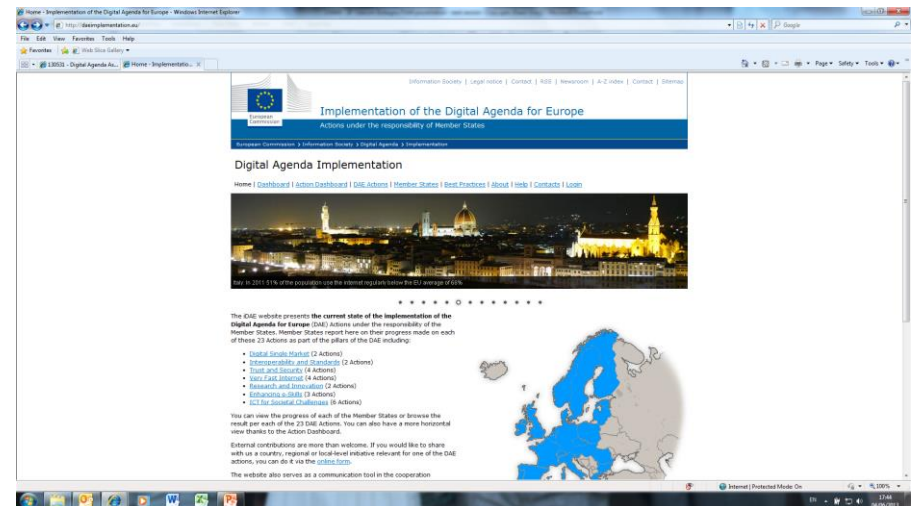


Neelie Kroes and the Digital Champions at DAA 2013-Dublin

## Digital Champions



## Going Local 2013



## DAE Member State implementation survey





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## Digital Single Market

Comprehensive approach

Content

Taxation

## Legislative proposals (ongoing)

TSM

Civils

E-id, e-invoice, e-payments

Data protection, NIS

## Data & Cloud

National coordinators

European Cloud Partnership

Public Sector Information

## Investment

Digital gap

New infrx (4G, ...)

Skills gap (Grand Coalition)

## Public Sector Modernisation

Once-only principle

Implement e-Gov, e-health, e-invoicing, e-procurement

## Innovation

Access to finance

Link R&D - Market



**€70 billion research and innovation funding programme (2014-2020)**

**A core part of Europe 2020, Innovation Union & European Research Area:**

- Responding to the economic crisis to **invest in future jobs and growth**
- **Addressing people's concerns** about their livelihoods, safety and environment
- **Strengthening the EU's global position in research, innovation and technology**

**For more info:**

**[http://europa.eu/rapid/press-release MEMO-13-1122\\_en.htm](http://europa.eu/rapid/press-release_MEMO-13-1122_en.htm)**

# Grazie!



[ec.europa.eu/digital-agenda](http://ec.europa.eu/digital-agenda)



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